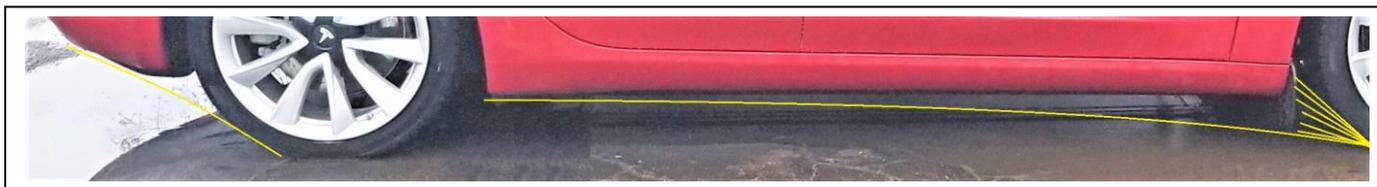


***A word about Tesla Model 3 EVSmartParts.com “2 Mud Flap” design philosophy.***

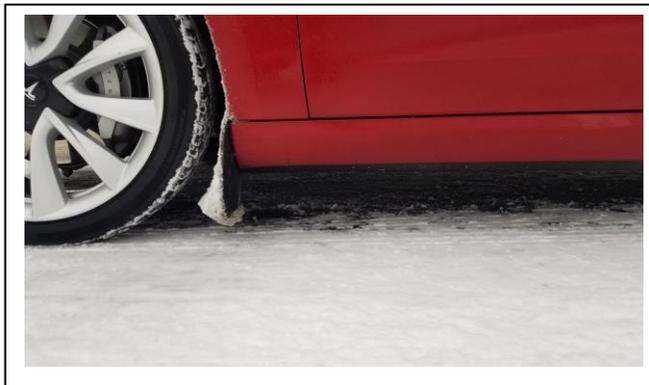
***Not the usual flap...***

***The goal of a well-designed mud flap is to cut the damaging debris cloud off as low to the ground as possible before it can damage the most vulnerable metal on your car which is the full length of 7 feet of steel rocker panels and all four under-curving aluminum doors. Our low, wide, and flexible 2-flap system does just that with greater coverage than typical short and narrow molded “conventional” 4-mud flap kits. This is possible because our tough flexible product rides lower without risk of tearing, cracking, and noisy scraping. Simply put, our minimalist mud flaps protect a much greater percentage of your car with only 2 superior front mud flaps. We block tons more of debris over the years than the short, narrow, high, and ineffective front mud flaps of 4-mud flap kits. By comparison, they are only window dressing...and not that good looking either. The graphic below shows why flexible and low is the way to go. PPF is provided for the plastic rear fender lip which is higher off the ground and angles up at a steeper angle. Not your parents’ minivan mud flaps! And we make them in the USA.***



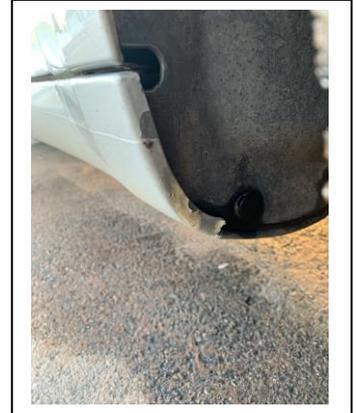
***Efficiency and minimalist design is a promise.***

- *A great design must have evidence of doing a great job and be quick and easy to install without complicated brackets, bending of metal, and drilling of holes in your new car.*



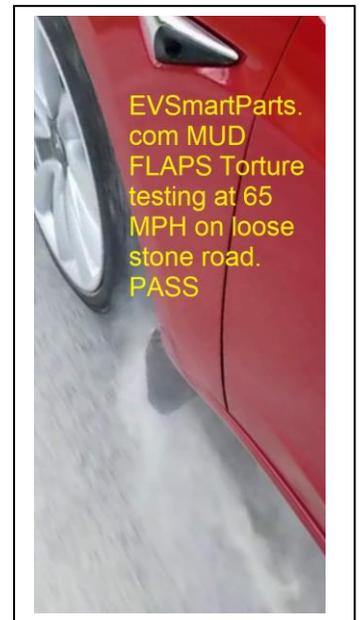
**All roads lead to debris and problems without our flaps.**

- **Normal road abrasives tear off paint.**
- **Model 3 Mud spray pattern on “under-curling” bodywork.**



**Put up or shut up.**

- *We haven't heard of any other mud flap company driving a new Tesla with fresh paint on a loose crushed stone road with potholes at over 65 mph using their product. The High-Speed loose stone road test is solid proof of the effectiveness of our design.*
- *Do not try this test with other Mud flap kits containing 4 discount auto store looking mud flaps. Their advertising that a 2-mud flap system is a 50% solution is clearly only “flap.”*



**Bite this.**

- *It doesn't matter where you drive, we take the bite out of sharp stones, lost nuts and bolts, rocks and grit which are everywhere.*
- *Precision Die-Cutting is more expensive than offshore molding but it yields a practically indestructible mud flap capable of abuse at high speeds and in extreme environmental conditions. It muffles the sound of stones and speed bumps.*



## **Key design requirements of EVSmartParts.com mud flaps:**

- *They must not trap salty or wet mud behind the mud flap as is typical with many molded mud flaps.*
- *They must not scuff the fender paint and bodywork as do molded mud flaps.*
- *They must be quick and easy to install for anyone with average skills and a couple of screwdrivers. We use no complicated brackets, drilling holes, or holes made by self-tapping screws. All fasteners included. Instructions are on line.*

## **Nobody puts mud flaps on their car to make it look sexy.**

- *We designed our mud flaps to help keep your car from suffering the ravages of the road.*
- *We designed a mud flap in keeping with the clean design of the Tesla Model 3. Simply put, it is inconspicuous and practically invisible from the side... there is no need to festoon the rear with yet another mud flap just to satisfy “conventional thinking.”*
- *We provide a large “protection shadow” without the me-too, road rally or “economy-box” look.*



## **It must be made and tested in snow country, upper New York USA.**

*High speed development tests helped us design a mud flap that is effective at 100+ mph speeds and in the harshest road and climate conditions. Even stone debris blast is cut off close to the ground. Paint Protection Film (PPF) helps protect the plastic rear fender lip paint as well.*

*Unlike molded mud flaps, you will find no scuffed paint outlining the mud flap shape on the fender...and no sand, mud, and other corrosive materials packed behind and in the mud flap itself.*

## **A cleaner car means a cleaner garage.**

*Our flexible mud flaps naturally tend to self-shed slush and snow. A toe-tap on the back of the mud flap before entering the garage will help keep your garage a little dryer. Cars come and go, but your garage floor is forever!*

*For more information and a look at our very simple installation instructions and to order go to [www.evsmartparts.com](http://www.evsmartparts.com)*